



BIMplement

Towards a learning building sector by setting up a large-scale and flexible qualification methodology integrating technical, cross-craft and BIM related skills and competences.

<http://www.bimplement-project.eu/>

Report:	D6.3 Production and maintenance of website and sub sites
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Dissemination level:	Public



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Change records

Version	Date	Author	Changes
Version 1.0	2018-03-30	IVE	First version provided
Version 2.0	2020-05-13	IVE	Final version provided

Summary

The BIMplement website is a repository of institutional information, and is a dynamic tool that will be updated on a regular basis (pieces of news and press releases, original articles and interviews, posts of project-related news from external sources, cross-linking, etc.). The website is the main interface towards the stakeholders who are interested in information and achievements of the project but also in the training possibilities that BIMplement offers. Last but not least, the website is one of the channels (apart from newsletters, leaflets, etc.) that will be used to provide the general public with information about BIMplement.

BIMplement website: www.bimplement-project.eu

Introduction to the BIMplement website

The BIMplement website was launched during month 6 of the project: www.bimplement-project.eu

IVE as “WP6 – Communication” leader will undertake the handling of the Content Management System (CMS) of the website as administrator. BIMplement website has to be updated on a regular basis with the co-operation of all other partners regarding content provision and site population.

IN A NUTSHELL

BIMplement is a 30 month-long EU funded project involving 9 partners from 5 different countries which started in September 2017. The overall objective is to achieve an improved quality for nearly Zero Energy Buildings (nZEB) construction and renovation by using BIM as a universal information carrier and enabler of the learning process within projects and between projects.

[read more](#)

METHODOLOGY

BIMplement has developed a BIM-enhanced Qualification Framework that describes the competences, skills and knowledge needed in order to connect available knowledge to: the BIM-model, the building process and the actors involved.

The results will be applied in 50 experimental sites in which training interventions will be tested in practice leading to upskilling 200 white collars and 1000 blue collars.

[read more](#)

CONSORTIUM

BIMplement consortium is composed of partners from France, the Netherlands, Lithuania, Spain and Poland, with experience in previous BUS projects and establishing the national BUS roadmaps.

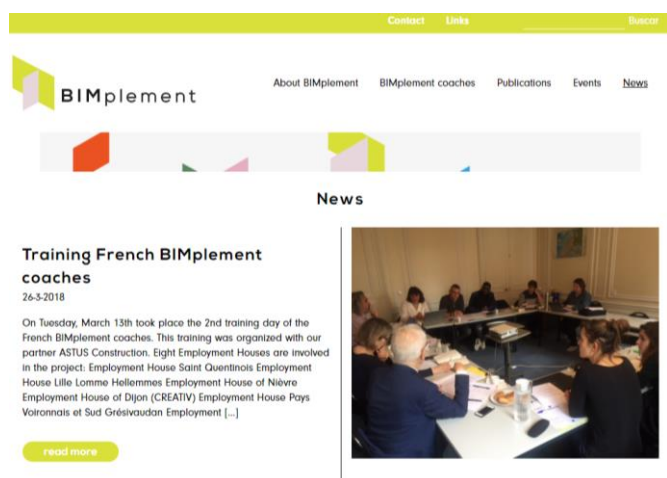
Every partner represent the building and/or installation sector and organisations, responsible for developing and organising large scale trainings and qualifications schemes.

[read more](#)

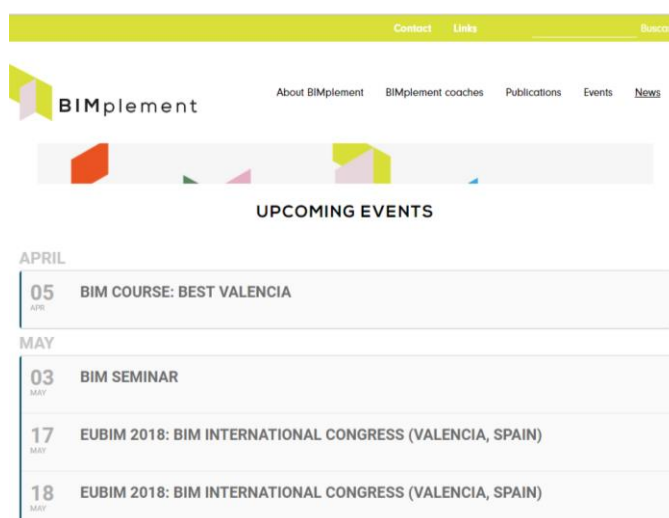
The project website includes the following features:

- Short description of the project including its aims and results and highlighting the financial support from the Union.
- A repository for publications (articles, e-newsletters) and project documents (including reports, deliverables, promotional material, etc.).

- Cross-linking with and between existing networks and associations and portals of different stakeholders.
- Links to major websites and portals, including those managed by the European Commission and additional specific initiatives supported by the European Commission.
- The six monthly eNewsletters, which will be distributed not only to web registered users but will be made publicly available on the project website.
- The project brochure produced at two different stages: the first one at the beginning of the project to inform relevant stakeholder communities of the start of the project and its objectives and the second one on the project's achievements
- The production and distribution of press and news releases each time the project will reach a milestone and produce a result that may be of interest for a larger audience
- Articles, interviews, news and press releases will not only be published on the project website but also distributed via information multipliers and thematic portals (such as BuildUp, Construction 21 and Construible) as well as through social media directly managed by the project and the partners (Twitter, Facebook, LinkedIn discussion groups).
- The set-up and animation of the project Social Media accounts to ensure adequate coverage of project activities on the social networks, aiming at both professional and public networks, thus guaranteeing sustainability of the community also after the termination of the project.
- Complete information about the training offer: dates, place, content, modality, duration, objective, instructions for registration



The screenshot shows the BIMplement website with a green header containing 'Contact', 'Links', and 'Buscar'. The main navigation bar includes 'About BIMplement', 'BIMplement coaches', 'Publications', 'Events', and 'News'. The 'News' section is active, displaying a title 'Training French BIMplement coaches' dated '26-3-2018'. The text describes a training session on March 13th organized with ASTUS Construction, involving eight Employment Houses. A photograph shows a group of people in a meeting room. A 'read more' button is visible at the bottom left.



The screenshot shows the BIMplement website with a green header containing 'Contact', 'Links', and 'Buscar'. The main navigation bar includes 'About BIMplement', 'BIMplement coaches', 'Publications', 'Events', and 'News'. The 'Events' section is active, displaying a title 'UPCOMING EVENTS'. The events are listed by month: APRIL and MAY. The events are:

Month	Date	Event
APRIL	05	BIM COURSE: BEST VALENCIA
MAY	03	BIM SEMINAR
MAY	17	EUBIM 2018: BIM INTERNATIONAL CONGRESS (VALENCIA, SPAIN)
MAY	18	EUBIM 2018: BIM INTERNATIONAL CONGRESS (VALENCIA, SPAIN)

Website progress and content update

The website has been updated as the project progressed and, in general, the information has increased considerably during the second half of the project.

With the aim of increasing traffic and visits to the web and to guarantee a correct connection with the existing project profiles on social media, on the homepage:

- A **Twitter feed** has been added, which is the main social profile of the BIMplement project.



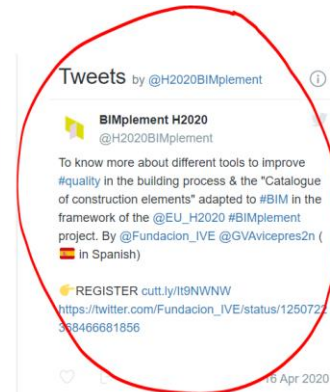
WHY A SPECIFIC BIM TRAINING IS REQUIRED FOR TIMBER CONSTRUCTION COMPANIES?

The peculiarity of timber construction companies lies first of all in the fact that they have been using 3D software for a

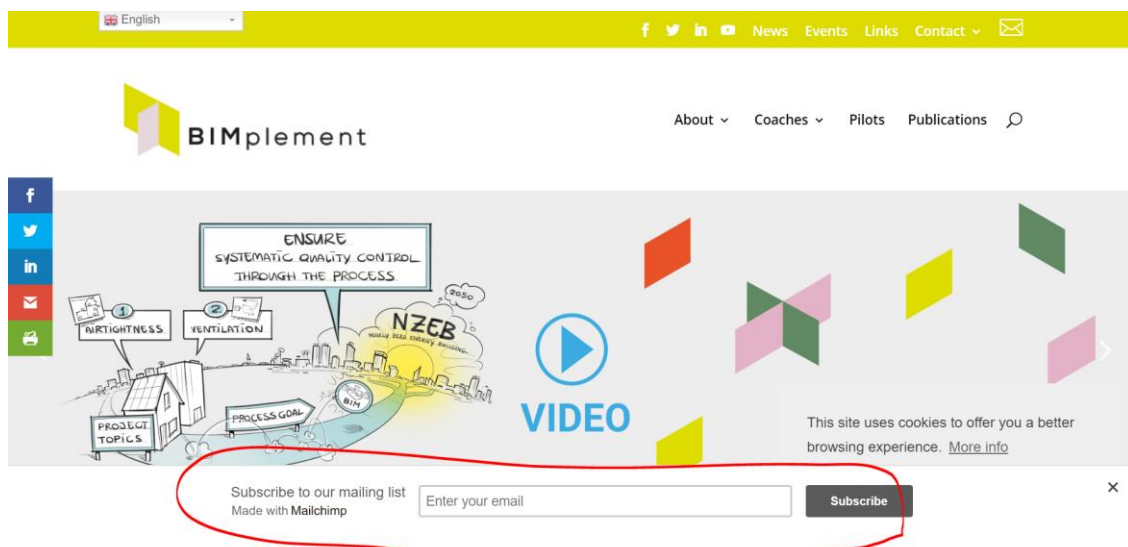


SIXTH AND FINAL MEETING OF THE BIMPLEMENT CONSORTIUM IN LILLE

The sixth and final meeting of the BIMplement consortium took place on February 27 and 28 in Lille (France). The project has requested an extension of 6



- A **pop-up subscription to the e-newsletter** has been created. The analysis offered by Mailchimp indicates a high percentage of subscribers achieved through this window, which in one week has reached 75%.



- The buttons that link to the BIMplement profile in the **social media** in which it is active have been added: Facebook, Twitter, LinkedIn and YouTube.



- In addition, a **"share"** bar has been included in each of the news so that users can easily share them, both on social media and by mail or even print.

During the meeting, special work was done on the coherence between all work packages for the final dissemination and the results obtained. This analysis will allow to establish correction strategies among the partners in this final phase.

Special attention was given to work package 4 dedicated to regional pilots where the BIMplement methodology is being tested, and which are located in France, the Netherlands, Lithuania, Poland and Spain. As on previous occasions, a specific master trainer's session was also organized on February 26.

A large part of the meeting was also dedicated to the development of work package 5 on exploitation and replication where the RIMC partner, as leader of this package, explained the actions and deliverables to undertake in the coming months.



In the main menu, contents of interest to the project that need their own section have been included, since they gather a greater volume of information. The following aspects should be highlighted:

- **Coaches and trainers:** photo and short bio of the professionals involved in the BIMplement project with the role of coach or Master trainer ([click here](#))



COACH / The Netherlands
Huygen Engineers and Consultants
♦ **Ana Tisov**



COACH & MASTER TRAINER / The Netherlands
Building changes
♦ **Jaap Kolk**



COACH / Spain
Valencia Institute of Building
♦ **Miriam Navarro Escudero**



COACH / Spain
Valencia Institute of Building
♦ **María José Esparza Arbona**



COACH & MASTER TRAINER / Poland
Mostostal Warszawa
♦ **MSc. Piotr Dymarski**



COACH & MASTER TRAINER / Lithuania
Lietuvos Statybininku Asociacija
♦ **Vaidotas Šarka**



COACH & MASTER TRAINER / France
ASTUS Construction
♦ **Philippe Perreau**




COACH / France
CREATIV (Employment House of Dijon)
♦ **Carole Bourbasquet**




- **Pilot field labs and experimental sites:** images and brief description of the participating pilots in which the BIMplement methodology has been tested. As they are very numerous, tags have been created in order to filter by country in searches ([click here](#))


All
EXPERIMENTAL SITE
France
Lithuania
PILOT FIELD LAB
Poland
Spain




CLÁSICA URBANA: residential building
EXPERIMENTAL SITE, Spain



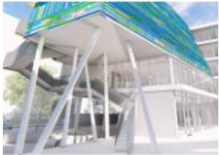
The BIM-PRAXIBAT mobile center
France, PILOT FIELD LAB




BECSA: employment, training and entrepreneurship office
EXPERIMENTAL SITE, Spain




Saint-John-Perse, Dijon
EXPERIMENTAL SITE, France




OBREMO: Tourism development and acceleration center of Valencia
EXPERIMENTAL SITE, Spain




Faculty of Architecture and Management Engineering - Poznan University of Technology
EXPERIMENTAL SITE, Poland





Saltoniškių 7
EXPERIMENTAL SITE, Lithuania




Catalogue of construction elements
PILOT FIELD LAB, Spain









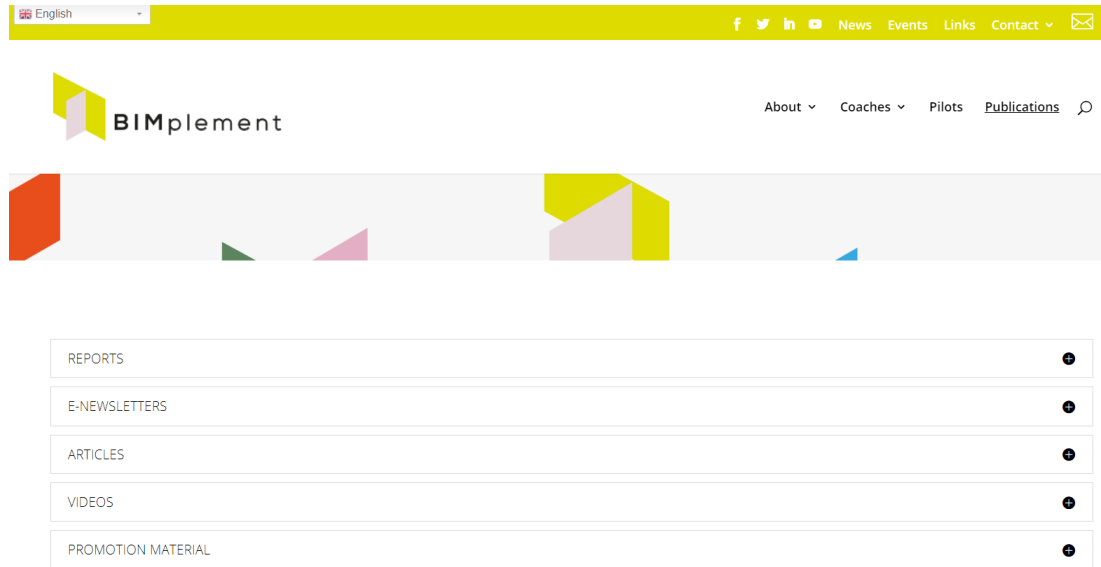
- **Public deliverables:** they have been added to the "publications" section so that they can be freely consulted since they must be open access according to the Grant Agreement ([click here](#))



REPORTS

- D2.1: Methodology for a BIM enhanced Qualification Framework FINAL
- D2.2: Five national results of usability testing
- D2.3: Adjusted methodology for a BIM-enhanced Qualification Framework and instruction guide
- D3.1: Filled Qualification Framework (with annexes)
- D3.2: Inventory of available content, training and exercises
- D3.3: Elaborated quality control and qualification matrix for ventilation and air tightness as an example
- D3.4: Selected tool and learning methods implemented in the five national frameworks
- D3.5: Overview of possibilities to connect tools and learning methods to the BIM
- D4.1: List of criteria of the selected territories
- D4.2: Training content and list of tools for BIMplement coach
- D4.3: Methodology guide and tools for awareness campaign
- D4.5: Tools and learning methods and qualification schemes for BIM work place trainers
- D6.1: Dissemination and Communication Plan
- D6.2: BIMplement corporate identity
- D6.3: Production and maintenance of website and subsites
- D6.4: Brochure

- Also in the "publications" section, other content of interest has been added to facilitate access at any time: **enewsletters, articles, videos and promotion material** as leaflets, poster, roll-up, etc. ([click here](#))



Beyond the original structure, new functionalities have been incorporated that have improved the user experience when browsing the web, such as:

- The installation of a plugin for simultaneous translation into the following languages: English, French, Spanish, Dutch, Lithuanian, Polish, German and Italian.
- Insertion of the spoiler video in the top slider of the homepage that summarizes the BIMplement project in 3 minutes in an agile and attractive way through illustrations that have been used in other communication materials such as presentations, brochure, poster, roll-up, etc. .
- List of events and agenda of interest.



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The information in this publication does not necessarily represent the view of the European Commission.

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