



BIMplement

Towards a learning building sector by setting up a large-scale and flexible qualification methodology integrating technical, cross-craft and BIM related skills and competences.

www.bimplement-project.eu

Report:	D6.2: BIMplement corporate identity
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large logo

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typographic logo



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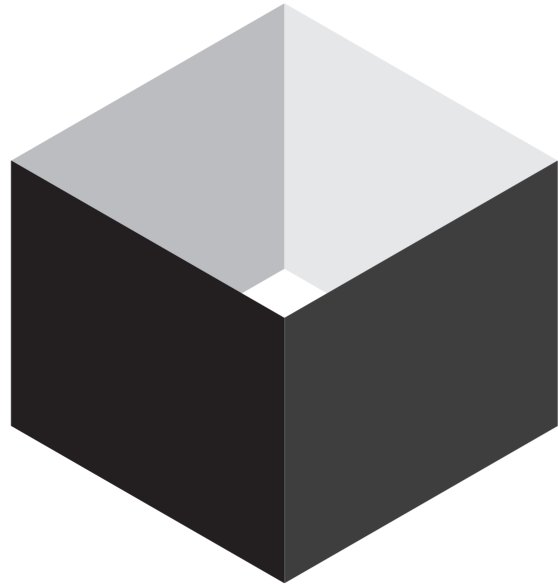
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blue and white collar

BIM



building information model, a box icon.



construction



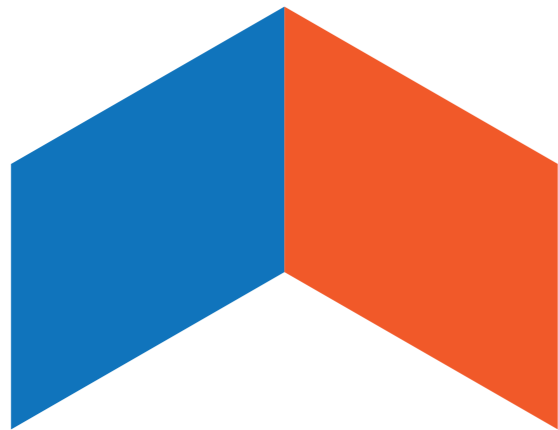
main logo icon showing walls in a building.



education



icon showing a book for education.

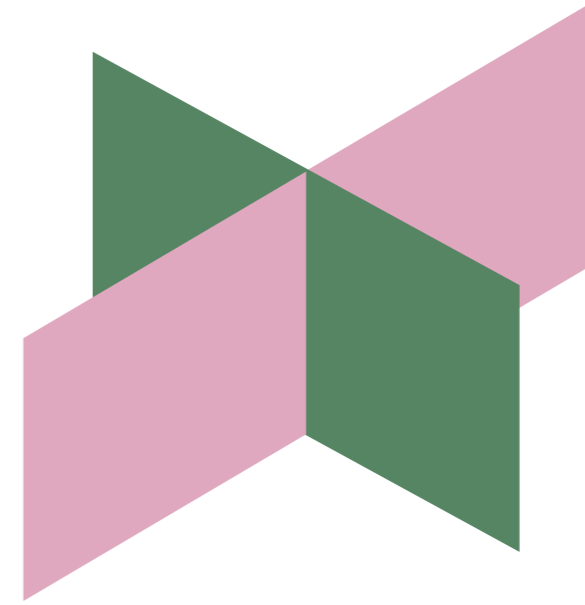


icons

training



icon forming a plus (+) as a sign for learning (training).



collaboration

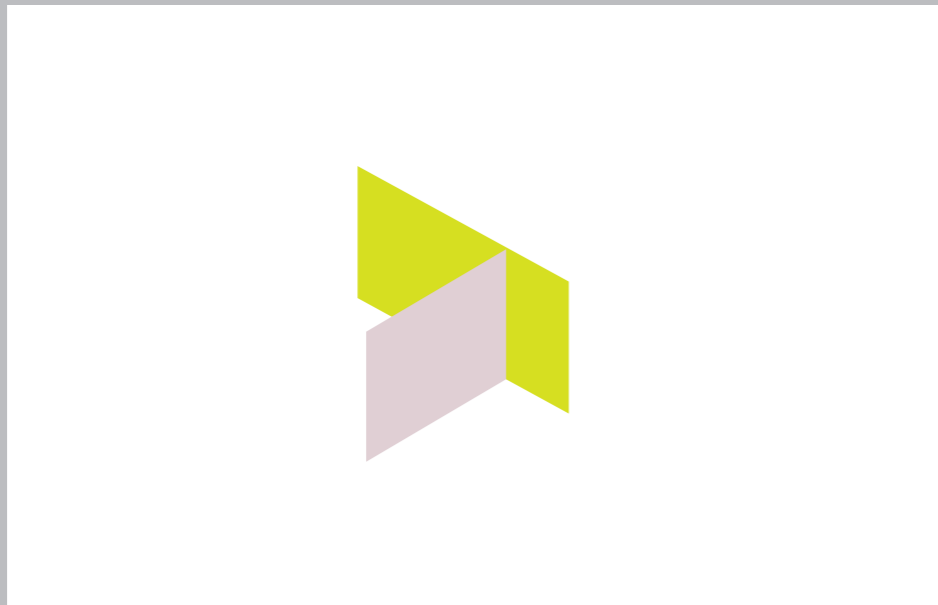


white and blue collar come together (collaborating) in this icon.





using the icons to create a pattern - example

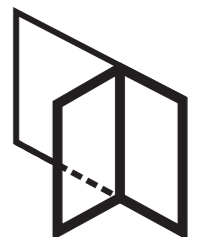


Eindhoven, November 14th 2017

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Carolien Baudoin
BIMplement



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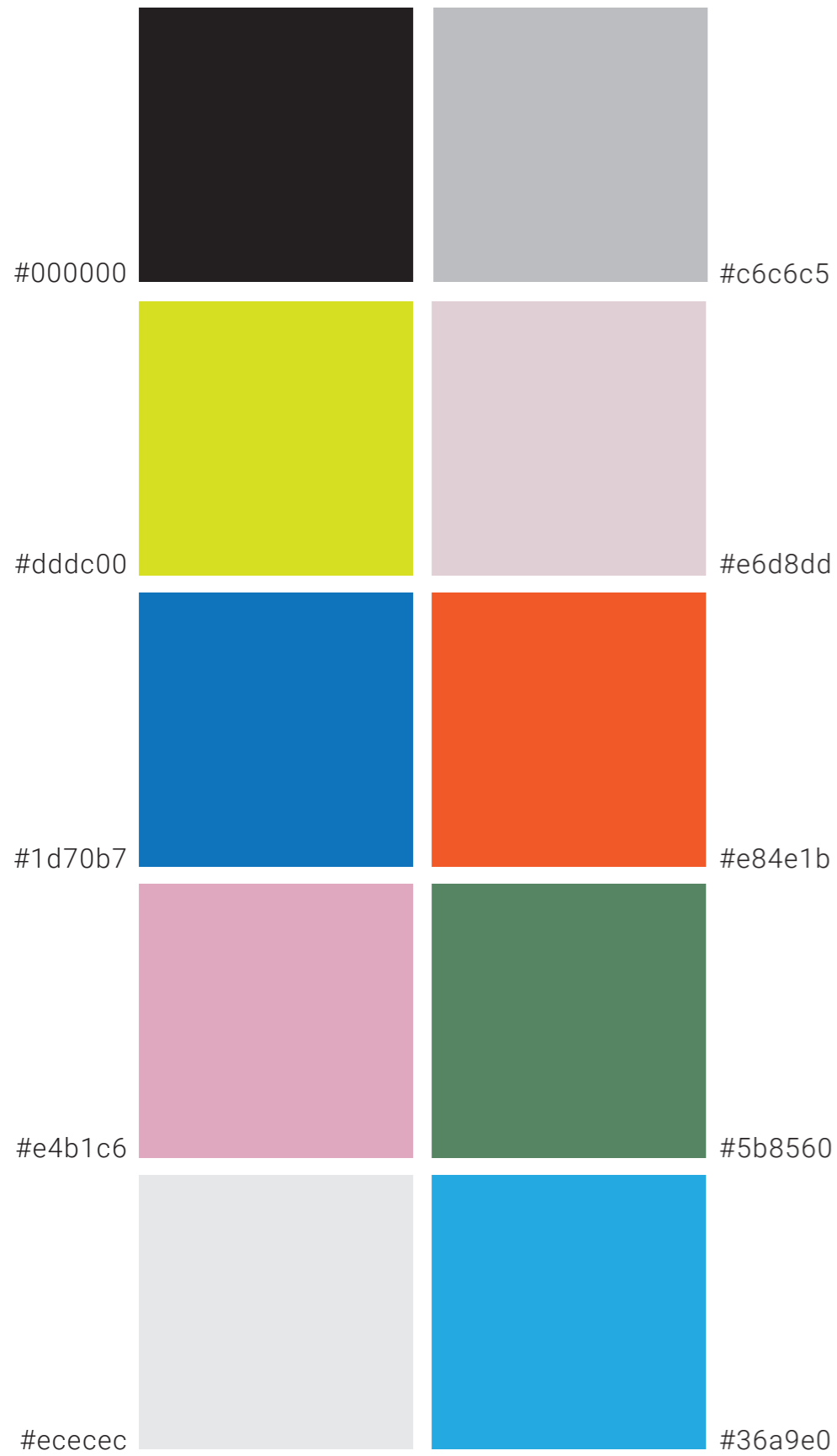


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identity colors

NEXA light

NEXA custom

NEXA bold

logo font

Roboto Light

Roboto Light Italic

identity font

COLOFON

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